

THE RIVER

BIFF CALL2ACTION Program

Co-presented by Resource Central
and Western Resource Advocates



Resource Central — 5 Actions

Action 1: LEARN MORE ABOUT RESOURCE CENTRAL

Resource Central is an award-winning nonprofit in Boulder, Colorado, determined to make conservation so easy that you don't even realize you're doing it. For 50 years, our innovative programs have helped more than 1,000,000 people save water, conserve energy, and reduce waste. And we're just getting started. Our mission is to empower people to live sustainably by making conservation a way of life.

ResourceCentral.org

Action 2: STAY CONNECTED

Stay up to date with practical water-conservation tips, upcoming community events, and seasonal program updates. Follow Resource Central on social media @ResourceCentral and sign up for our free newsletters.

ResourceCentral.org/newsletters

Action 3: SUPPORT CONSERVATION

Help support Resource Central's vision to build a waterwise, resilient, and waste-free Colorado through its practical programs, community outreach, and conservation education. You can help by sharing our programs with your neighbors, leaving online reviews, or making a donation.

ResourceCentral.org/donate

Action 4: JOIN A COMMUNITY EVENT

Connect with the conservation community online at a free Waterwise Yard Seminar or attend a free Rock & Reuse summer concert at Resource Central's facility in Boulder.

ResourceCentral.org/events

Action 5: GET INVOLVED

Support conservation in Colorado by volunteering with Resource Central. Consider helping at a Garden In A Box pickup event this summer, being a friendly face at the Materials Reuse facility in Boulder, or helping with outreach and education. Learn about our volunteer opportunities at

ResourceCentral.org/volunteer

See the following page for 5 Actions
suggested by Western Resource Advocates.

Western Resource Advocates — 5 Actions

Action 1: LEARN MORE ABOUT WRA'S WORK

We need bold climate solutions to protect the West we love. With nearly forty years of experience, WRA drives state and local action to protect rivers, reduce carbon pollution, improve habitats, and protect our breathtaking landscapes. We're advancing innovative policies that solve our region's most complex conservation problems. Learn more about our work on the Colorado River: westernresourceadvocates.org/the-colorado-river

Action 2: PROTECT THE COLORADO RIVER

One in ten Americans rely on the Colorado River – and it's at a breaking point. After decades of overuse and drought fueled by climate change, the river is in decline. The century-old agreements that govern the river are crumbling, leaving the people, ecosystems, and economies in the Colorado River Basin at risk. Western Resource Advocates is fighting for stronger conservation, a meaningful voice for Tribes, and policies that keep water flowing for people, farms, and ecosystems. With your support, we can keep the Colorado River healthy and flowing. westernresourceadvocates.org/colorado-river-donate

Action 3: SUBSCRIBE TO WRA'S EMAIL UPDATES

WRA's team of expert staff live, work, and recreate in states across our region. We tackle the West's toughest problems head-on in the rooms where the most important climate decisions are made. From negotiating new guidelines for the Colorado River to making sure utilities meet their emissions reductions targets to passing bills funding conservation, we're there. Want to stay in the loop? Sign up to receive email updates:

westernresourceadvocates.org/email-sign-up-social

Action 4: FIGHT CLIMATE CHANGE IN THE WEST WITH US. GIVE TODAY

Climate change and powerful interests threaten our land, air, and water — including the Colorado River. But you can fight back. By becoming a WRA donor, you're fueling data-driven solutions to the climate crisis that protect the West's environment, economy, and communities.

westernresourceadvocates.org/small-dollar-donate

Action 5: TAKE ACTION ON WRA'S WEBSITE

Raise your voice for climate and conservation solutions in your state. At WRA's Action Center, you can take action to protect the West like telling your state leaders to hold Big Tech accountable for data centers' climate impacts or asking leaders to close dirty, dangerous coal plants. Visit now: westernresourceadvocates.org/actions