

BIFF Adventure Film Program

BOULDER INTERNATIONAL FILM FESTIVAL *Over 20 years*

PARTNER WITH BIFF 2026
ON OUR SIXTH ANNUAL
ADVENTURE FILM PROGRAM
HELD AT GRACE COMMONS CHURCH
IN DOWNTOWN BOULDER
APRIL 10-12



SHOWN AT BIFF AFP 2025
Dropping Molly, directed and produced by Cedar Wright

The 2026 **Boulder International Film Festival** (April 9-12) will once again host a festival within a festival! The **BIFF Adventure Film Program** is held in a single, downtown venue that is exclusively dedicated to a suite of the world's greatest new adventure films, with shorts, features, discussions with world-class adventure filmmakers, athletes, and Call2Action panels!



SHOWN AT BIFF AFP 2025
Big Water Theory, directed by Emile Domine

Stay tuned for
the 2026 AFP
schedule to be
released in March.



SHOWN AT BIFF AFP 2025
Mongolia, Valley of the Bears, directed by Hamid Sardar

SPONSOR OPPORTUNITIES

- Presenting Sponsorship of the BIFF Adventure Film Program
- Party and event hosting
- Product display and sampling
- On-screen exposure
- Additional reach to the entire BIFF audience of approx. 20,000 ticket-buyers



SHOWN AT BIFF AFP 2025
Balances, directed and produced by Antoine Mesnage

BIFF

Adventure Film Program

April 10-12, 2026

BOULDER INTERNATIONAL FILM FESTIVAL

April 9-12, 2026

IT'S ALL ABOUT BOULDER!

The Best Communities for Physical Well-Being (No. 1)

Gallup-Healthways Well-Being Index

The 10 Most Active Cities in U.S. (No. 1)

trulia

Fittest U.S. Cities

FitBit

Worst Dressed City That Looks Best Naked

GQ Magazine

CONTACT US

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SHOWN AT BIFF AFP 2025
All in or Nothing,
directed by Gordon Duff

SPONSORSHIP BENEFITS

PRINT

Ad in Official BIFF Festival Program. Distribution 50,000 (Cash Sponsors only)

Logo or company name in two places in Official BIFF Festival Program. Distribution 50,000

Logo placement on print ads. Distribution 45,000

Recognition on 1000 AFP postcards (distributed in the Boulder/Denver area)

Signage at AFP Party

SPONSORSHIP LEVEL

1.5k	3k	6k	12k	20k
		QUARTER PAGE	HALF PAGE	2/3 PAGE
COMPANY NAME	LOGO	LOGO	LOGO	LOGO
			2	4
LOGO	LOGO	LOGO	LOGO	LOGO

THEATER

Dedicated screen on BIFF logo reel for discount/promotional offers to BIFF attendees (content to be mutually agreed upon with BIFF sponsor staff)
25,000 impressions (Cash Sponsors only)

30-second promotional spot (provided by Sponsor and approved by BIFF) featured prior to AFP screenings. 2,000 impressions (Cash Sponsors only)

Logo placement on AFP trailer played prior to all AFP screenings
2,000 impressions

Placement on BIFF Logo Reel to run for 30 minutes between all BIFF and AFP programs
25,000 impressions

Logo and/or company name on all official AFP lanyards
2,000 impressions (Cash Sponsors only)

Verbal announcements at AFP, highlighting sponsors

■	■	■	■	■
■	■	■	■	■

DIRECT ACCESS TO AUDIENCES

Opportunity to headline and host an official party or event

Opportunity for product distribution/sampling to AFP attendees (Cash Sponsors only)

Opportunity for product distribution and information dissemination, etc.

■	■	■	■	■
■	■	■	■	■

WEB + APP + SOCIAL

Banner ad on AFP page of BIFF website (Cash Sponsors only)

Inclusion in BIFF app (Cash Sponsors only)

Logo with link on AFP page of website

Social media: Facebook/Instagram mentions and promotion leading up to the Festival (Sponsor must supply offer and wording)

■	■	■	■	■
■	■	■	■	■

PASSES/TICKETS

Passes include access to most screenings and events at BIFF, including the AFP. AFP passes allow access to the AFP only. Please see details on back of pass for specific access information

2 AFP PASSES	1 BIFF PASS	2 BIFF PASSES	4 BIFF PASSES	4 BIFF PASSES

PLEASE NOTE Sponsorship benefits are subject to change.