CELEBRATING 20 YEARS OF INSPIRATION, ENTERTAINMENT, AND COMMUNITY IN BOULDER

BIFF1.COM
The Boulder International Film Festival has developed a reputation as one of the most influential film festivals in the U.S. and for producing huge, passionate audiences. Join us at our BIFF 2024 celebration as we mark 20 years of world-class film, great parties, and non-profit partnerships in Boulder.
BIG, LOVING, BOULDER AUDIENCES

Each year, BIFF surpasses attendance records with audiences drawn from the huge, upscale, urban, film-hip Boulder-Denver metro area, and film lovers from around the country and around the world. Our main venue, the historic Boulder Theater, is an art-deco masterpiece that unites the past with the present in one exceptional space.

BIFF has developed international recognition as a showcase for the best new films by today’s most talented filmmakers. An exceptional number of films have gone from early screenings at BIFF to significant box office success and multiple Oscar nominations.

PRE-RELEASE SCREENINGS

The Festival has been proud to host pre-release screenings from:

- Paramount Pictures
- Columbia Pictures
- Fox Searchlight
- Universal Pictures
- MGM
- Warner Brothers
- Sony Pictures Classics
- IFC
- Millenium Entertainment
- among many others.

If happiness is a state of mind, then Boulder, CO is its capital.

luminaries

THE FESTIVAL HAS BEEN PROUD TO HOST MANY SPECIAL GUESTS SINCE ITS INCEPTION IN 2005, INCLUDING:

Oscar-winning actor F. Murray Abraham
Oscar-Nominated actor Javier Bardem
Kennedy Center Honoree and Oscar winner Shirley MacLaine
Winner of over 70 major film awards Martin Sheen
Oscar-nominated actor William H. Macy
Oscar-winning director Oliver Stone
Oscar-nominated actor James Franco
Oscar-nominated actor Alec Baldwin
Oscar-nominated actor Alan Arkin
Oscar-nominated actor Bruce Dern
Oscar-nominated actor Elliott Gould
Golden Globe-nominated actor Maria Bello
Emmy Award-winning actor Blythe Danner
Award-winning actor/director Emilio Estevez
Oscar-nominated actor Jesse Eisenberg
Oscar-nominated actor Peter Fonda
Legendary actor and comedian Chevy Chase
Oscar-nominee Eric Roberts
Actor Patrick Warburton

Presidential Medal of Freedom Honoree Congressman John Lewis
Legendary musician David Crosby
Oscar-nominated writer/director/producer Lawrence Kasdan (The Big Chill, Raiders of the Lost Ark)
Producer Anthony Bregman (Eternal Sunshine of the Spotless Mind, The Brother’s McMullen)
Disney filmmaker and producer Don Hahn (The Lion King, Beauty and the Beast, Maleficent)
Editor/director/producer Jon Poll (Meet the Fockers, Austin Powers, The 40-Year-Old Virgin)
Hollywood screenwriter John August (Big Fish, Corpse Bride, Charlie and the Chocolate Factory)
The Boulder International Film Festival 2005 - 2024

20 Years of engaging the community, fueling the local economy, inspiring burgeoning filmmakers, and changing the world.

- The BIFF Call 2 Action program has partnered with over 250 local non-profit and arts organizations during the festival, helping our audiences to transform energy into action on important issues facing the community, the U.S. and the world.
- BIFF’s pioneering Youth Program has reached over 10,000 students with free films, discussions with filmmakers, workshops, and film competitions, igniting a new sense of intercultural, artistic, and technical imagination in the next generation.
- The BIFF Senior Outreach Program has offered free films to low income seniors each year - at the festival, offsite, and virtually, reaching over 10,000 seniors in the Boulder community, and helping them to remain enlightened about the world beyond their doorstep.

BIFF knows how to market itself, and most of all, how to reach and engage its core audience.

~ indieWIRE
Please note: Sponsorship benefits/events/venues are subject to change. Some benefits subject to sponsorship confirmation by December 15, 2023. See back of pass for details and any additional exclusions. One additional pass may be purchased by sponsors at $100 off the regular rate.
BIFF 2024 ADDITIONAL SPONSOR OPPORTUNITIES

Each opportunity includes standard BIFF Sponsor benefits, in addition to those listed below. Benefits may vary by level of sponsorship, and customized plans are available. Please contact us about pricing and levels.

- **BIFF ADVENTURE FILM PAVILION** BIFF 2024 will once again host a festival within a festival! The AFP will be dedicated to presenting the world’s greatest new adventure films, with shorts, features, discussions with world-class explorers and filmmakers, and even a few surprises. Partner with the AFP to engage with an enthusiastic audience of outdoor adventure lovers!

  Additional sponsor exposure includes: Logo on-screen in dedicated trailer prior to all AFP screenings, AFP pages in the BIFF Program, AFP page on the BIFF website, AFP promo postcards, social media, display/sampling opportunities, party and event hosting.

  **FRIDAY, MARCH 1 - SUNDAY, MARCH 3, 2024.**

- **BIFF LONGMONT** Entering our 7th year in Longmont, BIFF screenings at the Longmont Museum’s Stewart Auditorium have been a huge success with this arts loving community. Get your logo on the BIFF Longmont trailer, viewed between all screenings over a 3-day period. Also includes exposure at BIFF screenings in Boulder.

  Additional sponsor exposure includes the BIFF Longmont Trailer, inclusion in Longmont Times-Call advertising, the Longmont page(s) in the BIFF program, poster on-site at venue.

  **FRIDAY, MARCH 1 - SUNDAY, MARCH 3, 2024 • Longmont Museum’s Stewart Auditorium.**

- **CineCHEF** Acclaimed chefs from Boulder and Denver will be back in action at CineCHEF 2024, showcasing their culinary talents for our food and film-loving guests. Each top chef will create a cinema-inspired dish to sample and vote on, while also enjoying music, wine and local beers. This event is always a festival favorite — who will be crowned Best CineCHEF 2024?

  Additional sponsor exposure includes the CineCHEF page in the BIFF Program, the CineCHEF page on the BIFF website, the CineCHEF ticketing page, mention in BIFF CineCHEF press release, opportunity to provide product/prizes to chefs, signage and info on-site.

  **THURSDAY, FEB 29, 2024 • 5-7pm, Location TBD.**

Details and benefits subject to change.
SINGER SONGWRITER SHOWCASE  Ever wonder where all that great music comes from in BIFF’s eclectic variety of critically acclaimed independent films? It comes from talented musicians like those highlighted each year at BIFF’s Singer-Songwriter Showcase. Musicians perform original music at the BIFF Filmmaker Lounge at the Velvet Elk Lounge, and also before huge audiences at select film screenings. Sponsor this popular program at BIFF and get your company’s name on some of the hottest parties at the Festival.

Additional exposure includes logo on: Singer-Songwriter page of BIFF program, BIFF logo reel played prior to all screenings, Singer Songwriter page of BIFF website, and signage at BIFF Filmmaker Lounge.

THURSDAY, FEB 29 - SATURDAY, MARCH 2, 2024 • BIFF Filmmaker Lounge at The Post, as well as before select screenings.

BIFF YOUTH PROGRAMS  Each year we offer a slate of BIFF films free for students. We also bring films and filmmakers to local schools, offering a rare opportunity for kids to meet with filmmakers and BIFF special guests. We also offer filmmaking workshops, filmmaking competitions, and other fun and one-of-a-kind opportunities for kids to learn about film! Reach Boulder’s youth and show your support of education in Boulder by sponsoring this unique family-friendly content.

Additional sponsor exposure includes Youth Pavilion (YP) page in the official BIFF program, YP screen of the logo reel, YP page of the BIFF website, banner on-site, social media, sampling opportunities. THURSDAY, FEB 29TH - SUNDAY, MARCH 3, 2024

CALL2ACTION  Show your support of the community (and the world!) by sponsoring BIFF’s Call2Action program. Films address issues involving the environment, social justice, human rights and many other important and urgent topics. Post-film discussions bring attention to other local non-profit organizations and give passionate audience members 5 action items to help make change in the world!

Additional sponsor exposure includes the Call2Action page in the BIFF program, the Call2Action page of the BIFF website, opportunity to moderate or participate in post-film discussions, if appropriate. THURSDAY, MARCH 2 – SUNDAY, MARCH 5, 2024 • Locations in film venues.

Details and benefits subject to change.
INDIVIDUAL DONORS
PLAY A VITAL ROLE
IN BIFF

SUPPORT BOULDER’S PREMIER CULTURAL EVENT

Individual sponsors are the lifeblood of The Boulder International Film Festival. Come join the family. Any amount is welcome – and is tax deductible!

DIRECTORS CIRCLE

10,000+
Four Red Carpet Passes
(Includes AFP, eTown Hall, and CineCHEF)
Invitation to Private Events (if held)
with special guests/celebrities
Special Red Carpet Queue—Be the very first admitted at each film venue
Four Complimentary Admissions to the CineCHEF Event

RECOGNITION

FIRST TIER name placement to appear:
• In the official BIFF 2024 Program
• On the BIFF Festival Trailer, played prior to all film programs during BIFF
• On the BIFF Logo Reel that runs for 30 minutes between all BIFF film programs

LEADERSHIP CIRCLE

5000+
Two Red Carpet Passes
(Includes AFP, eTown Hall, and CineCHEF)
Invitation to Private Events (if held)
with special guests/celebrities
Special Red Carpet Queue—Be the very first admitted at each film venue
Two Complimentary Admissions to the CineCHEF Event

RECOGNITION

SECOND TIER name placement to appear:
• In the official BIFF 2024 Program
• On the BIFF Festival Trailer, played prior to all film programs during BIFF
• On the BIFF Logo Reel that runs for 30 minutes between all BIFF film programs

BENEFACTOR

2500+
Two Red Carpet Passes
(Includes AFP and eTown Hall)
Invitation to Private Events (if held)
with special guests/celebrities
Special Red Carpet Queue—Be the very first admitted at each film venue

RECOGNITION

PROMINENT name placement to appear:
• In the official BIFF 2024 Program
• On the BIFF Festival Trailer, played prior to all film programs during BIFF
• On the BIFF Logo Reel that runs for 30 minutes between all BIFF film programs

FRIEND OF BIFF

1000+
One Festival Pass
(Festival Pass includes AFP, does not include eTown Hall or CineCHEF)
Express Queue for Early Access to Venues
Skip ahead of the general ticket lines!

RECOGNITION

Name placement to appear:
• In the official BIFF 2024 Program
• On the BIFF Festival Trailer, played prior to all film programs during BIFF
• On the BIFF Logo Reel that runs for 30 minutes between all BIFF film programs

RED CARPET PASSES ($2500 and up). These hot tickets are just one way we say thank you for your generous sponsorship. You’ll enjoy a special Red Carpet Line that allows very first entry to all film venues, exclusive donor invitations to all private celebrity parties and receptions, as well as full access to all Festival screenings (including eTown Hall) and nearly all panels and parties, including the Opening Night Gala, VIP Filmmakers Reception and Closing Night Awards Ceremony. (CineCHEF included at Directors Circle and Leadership Circle Levels only).

THE LEGACY FUND Remember BIFF in your estate planning and direct your legacy to the powerful change that film can bring to the lives of many. Contact us for information regarding tax benefits.

SPONSOR HOTLINE:
Chris Northrup
303.449.2289
Chris@BIFF1.com

BIFF1.COM

Photos of Alec Baldwin, Javier Bardem, desserts, CineCHEF © Randall Malone • Photomalone.com

Boulder International Film Festival/Colorado Film Society • 1426 Pearl Street, Suite 20, Boulder, CO 80302 • 303.449.2289 • BIFF1.com